

Jacob Høeg Madsen

Partner (Copenhagen)



Jacob Høeg Madsen specialises in financial regulation, fund formation, other alternative investments and M&A

Jacob assists clients in the financial sector with advice on transactions and a wide variety of regulatory matters. His specialist skills - which date back from before the financial crisis - and deep sector-specific knowledge make him a valuable resource for clients seeking advice on assets management, marketing and management of investment funds (both UCITS and AIFs), payment services, pension and life insurance services, fintech and [ESG](#). Following the tightening of the fit & proper requirements, Jacob has represented clients in their fit & proper dialogue with the Danish Financial Supervisory Authority.

He has over the years helped a broad range of institutional investors and family offices in connection with their investments in private equity funds, venture capital funds and other alternative investment funds domestically as well as internationally (e.g., funds domiciled in Luxembourg, the USA, South East Asia, the Channel Islands, etc.).

Dir. +45 38 77 44 58
Mob. +45 40 30 30 16
jhm@kromannreumert.com
[LinkedIn](#)

Practice areas
[Corporate and Foundation](#)
[Law](#)
[Financial Services](#)

Industries
[The Financial Sector](#)
[Startup & venture](#)

Jacob's broad client base includes an increasing number of sponsors and managers seeking to establish capital funds in different asset classes (buy-out, venture, infrastructure and real estate). Clients benefit from his profound knowledge of institutional investors' needs and preferences and of financial regulation in this respect.

The growth in alternative investments over the last 10 years has made Jacob a highly trusted adviser to Danish investors looking into infrastructure investments and other alternative investments, particularly abroad.

In the M&A field, Jacob's focus is on transactions involving financial undertakings, but he also assists in transfers of non-regulated businesses. He has a proven track record of successfully completing business transfers, acting regularly both for institutional (e.g. equity funds) and industrial buyers and for sellers in national and cross-border transactions.

Clients particularly value his attentiveness to their specific needs. Jacob seeks to create value for his clients by combining strong specialist skill and sector-specific knowledge with a practical and commercial approach.

High-profile cases

Jacob has i.a. acted as adviser in the following cases:

- Establishment of Danish Investment Club and commitments to ISQ Global Infrastructure Fund (2020).
- Nets' sale of its corporate services division to Mastercard (2019-2021).
- Authorisation as managers of alternative investment funds (Tryg Invest A/S, ADVANTAGE Investment Partners, Nordea Ejendomsforvaltning, Probus Ejendomsforvaltning etc.).
- Capital Four's issue of CLOs (2019-2021).
- PKA's participation in the consortium that acquired Danmarks Skibskredit (2016).
- ATP's metro investments in Madrid and Barcelona (2016).
- Various EU tenders for portfolio management, asset management and custodian services for Kapitalforeningen LD (2010-2019).

Ratings

Based on client testimonials, acknowledged rating organizations have most recently rated Jacob in:

- [Chambers Europe](#), 2024
- [Chambers FinTech](#), Band 2, 2024
- [Legal 500](#), Next Generation Partners, 2024
- [IFLR1000](#), Rising star, 2023
- [Who's Who Legal](#), Thought Leader - Fintech and Regulatory, 2021

Background

Career

- Kromann Reumert, 2004-
- Partner, Kromann Reumert, 2015-
- Talent 100, Berlingske Business, 2014

Education

- Master of Laws (*cand. jur.*), University of Copenhagen 2004
- Admitted to practise law 2007
- Master of Laws (LL.M), New York University School of Law, 2008
- Secondment to Slaughter and May, London, 2012

Languages

- English

Activities

- Directorships: Scale Capital Fund II (chairman), Travel Grant for Mathematicians (chairman) and Kromann Reumert (member).
- Regular lecturer at CBS' Board Leadership Training Programme (General, Banking & Mortgage Credit and Investment Associations, management companies and asset managers), 2014-
- Jacob is a frequent speaker and teacher within his specialist areas.
- Jacob has been invited to join the Danish Parliament's Select Committee as an expert.
- Mentor at Copenhagen Fintech.
- Contributed to Copenhagen Capacity's efforts to promote Denmark in relation to asset management and fintech

Publications

- "Compliance for praktikere" (in English: Compliance for practitioners), published by Djøf Forlag, 2021, the chapter on money laundering
- Danish contribution to *ICLG – Public Investment Funds* 2018-2021.
- *Transfer of assets and liabilities of a Danish branch by way of universal succession*, International Company and Commercial Law Review, Volume 24, Issue 3, 2013.
- Right of certain foreign UCITs to rely on an exemption from the Danish Investment Associations Act - Commercial Law Journal, no. 1, 2012.
- Time-barring of limited companies' right to non-paid up share capital, Danish weekly law report, 2011.
- The private equity exemption, June 2007.
- Territorial scope of the prohibition of financial assistance, February 2007.
- The company law doctrine of equal rights in connection with listed companies' buy-back of treasury shares, January 2006.